

pro\_ceed' **GT**

1.6L PETROL TURBO | 6 SPEED MANUAL



The Power to Surprise

# Invigorate

*verb; give strength or energy to.*

Meet the new Kia pro\_ceed'd GT, an impressive combination of head-turning design and style, teamed with invigorating power and performance.

pro\_ceed'd **GT**



- 150 kW of Power
- 265 Nm of Torque
- 1.6 Litre Turbo
- Manual Transmission



# Reboot your thinking

The pro\_ceed GT is unashamibly sporty, you'll enjoy the most powerful Kia hatchback to ever hug New Zealand roads.



# Sporty athleticism on the road

The sporty athletic lines of the pro\_ceed GT have been layered with visually exciting features. Like striking, always lit 'ice cube' LED daytime running lights for an eye catching and distinctive GT look.



QUAD LED ICE-CUBE DAYTIME RUNNING LIGHTS

LED REAR TAIL LIGHTS

HID (XENON) HEAD LIGHTS WITH ACTIVE CORNERING SYSTEM

Automatic steering controlled.  
22.5% horizontal movement.  
8° vertical adjustment.

# Uncompromised 'designer' comfort

Sleek on the outside, stylish on the inside, we've taken a feature-packed interior and given it attitude with red trim stitching and GT badges.



**Onhand**  
Convenient steering wheel controls allow you to answer the phone, adjust the stereo and set cruise control and the speed limiter.



**Recaro Front Sports Heated Seats**  
The driver and front passenger will enjoy 'body hugging' leather/alcantara Recaro Sports Seats offering maximum comfort and a premium look and feel.



**Unique Instrument Panel**  
Switch to GT mode at the touch of a button, this changes the look and feel of the instrument panel to a more dynamic, racier appearance.



# Designed to inspire

Kia's unmistakable design is distinguished by our unique tiger nose grille, reflecting the 'less is more' philosophy of award winning Chief Designer, Peter Schreyer. A design feature he believes evokes passion through purity and honesty.

Kia's Namyang Design Centre is supported by satellite design centres in the USA, Europe and Japan. Under Chief Designer Peter Schreyer's leadership, we are creating new customer experiences through research in industrial/visual design, aesthetics, philosophy, liberal arts, psychology, history, and artificial intelligence.



**Peter Schreyer,**  
Kia's Chief Design Officer  
"Our new cars are fresh and bold and could not be mistaken for anything other than a Kia."



EUROPEAN DESIGN CENTRE



NAMYANG (KOREAN) DESIGN CENTRE



AMERICAN DESIGN CENTRE

# SPECIFICATIONS

KIA PRO_CEE'D	GT
<b>MECHANICAL</b>	
Engine type	1.6L DOHC GDI petrol turbo
Displacement (cc)	1591cc
Compression ratio	9.5:1
Maximum power	150kW @ 6000rpm
Maximum torque	265Nm @ 1750-4500rpm
Fuel economy (combined cycle)*	7.4L/100km
CO <sub>2</sub> emissions (g/km)	171
<b>TRANSMISSION</b>	
Gearbox	6 speed manual
Drivetrain	Front wheel drive
Hill start assist control	•
<b>SUSPENSION</b>	
Front suspension	MacPherson struts with coil springs and gas shock absorbers
Rear suspension	Multi link with coil springs and gas shock absorbers
<b>WHEELS</b>	
Tyres	Michelin Pilot Sport 3 225/40 R18
Braking system	Ventilated front discs, solid rear discs with ABS, BAS, EBD and ESP
Parking brake	Electronic type
Wheel size and type	18" Alloy
Space saver spare wheel and tyre	•
<b>STEERING</b>	
Steering system	Motor driven power assisted rack and pinion (MDPS)
Minimum turning radius kerb to kerb (m)	5.3m
Steering wheel adjustment	Tilt and telescopic
<b>SAFETY FEATURES</b>	
ABS brakes with EBD and BAS	•
Electronic stability programme (ESP)	•
Dual front airbags	•
Dual side airbags	•
Dual (front to rear) curtain airbags	•
Remote keyless entry with alarm	•
Engine immobiliser	•
Front seatbelt pre-tensioners/load limiters	•
3 x rear ELR diagonal belts	•
Tyre pressuring monitoring system	•
Seatbelt reminder for all seating positions	•
Reversing sensors	•
Reversing camera	•
<b>EXTERIOR FEATURES</b>	
Front headlamp system	HID (Xenon) type with active cornering light system
QUAD LED daytime running lamps	•
LED rear tail lights	•
Electrically adjustable heated folding mirrors	•
LED indicators mounted in side mirrors	•
Front & rear fog lights	•

KIA PRO_CEE'D	GT
<b>EXTERIOR FEATURES CONTINUED</b>	
Front and rear mudguards	•
Rear spoiler	•
Dual chrome exhaust tailpipes	•
Privacy glass	•
<b>INTERIOR FEATURES</b>	
Interior trim	Composite Leather/Alcantara
Recaro front seats	•
Soft touch dashboard fascia	•
Composite leather steering wheel and gearshift trim	•
Height adjustable front seats	•
3 stage heated front seats	•
Heated steering wheel	•
Cooling glovebox	•
Illuminated glovebox	•
Alloy pedals	•
Dual front cupholders	•
Centre console sliding armrest	•
Rear cargo cover	•
<b>COMFORT AND CONVENIENCE</b>	
Radio/CD/MP3/RDS stereo system with 6 speakers	•
Aux/USB/iPod input	•
Bluetooth hands-free**	•
Smart proximity key with engine start button	•
Dual zone climate air conditioning	•
Auto windscreen defog system	•
Steering wheel mounted cruise controls with speed limiter	•
Steering wheel mounted audio controls	•
Power windows with auto operation	•
Remote central locking	•
Supervision TFT 'GT' instrument cluster	•
Multifunction trip computer	•
Auto light control with welcome/exit escort function	•
Rain sensing wipers	•
<b>DIMENSIONS</b>	
Overall length	4310 mm
Overall width	1780 mm
Overall height	1430 mm
Wheelbase	2650 mm
<b>WEIGHT AND CAPACITIES</b>	
Kerb weight minimum/maximum	1359/1448 kg
Luggage capacity seats up/down (VDA)	380/1225 litres
Fuel tank capacity	53 litres

Specifications, equipment and colours shown in this brochure are subject to change without notice or obligation.

\* Fuel consumption figures shown are from standard Australia Design Rules tests and are stated for the purpose of comparison. Actual results achieved will differ according to operating conditions and driving style.

\*\* For a full list of compatible handsets visit [www.kia.com/nz](http://www.kia.com/nz)

## Body colours



Silent Silver



Deluxe White



Track Red



Phantom Black

## Wheels



18" Alloy Wheels

## As eco-conscious as you are So you value sustainable living? We do too.

That's why we take pride in rising to meet the expectations and challenges of the 21<sup>st</sup> century while making tangible contributions to the preservation of the environment and sustainable development of society.

We set up an environmental research centre to spearhead our drive for the production of clean hybrid and fuel-cell vehicles to lead the way to eco-friendly cars for a greener tomorrow for you, your children and all of us.

The concept of eco-friendly cars is adhered to throughout all phases of a vehicle's life. From design through to recycling, we create innovative products, adhering to state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials are being used in the production of every Kia. Even at the end of your car's life, one of our environmental targets is the eco-friendly return and treatment of end-of-life vehicles.

Operating a rigid process, we guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

As you can see, what you do on a small scale with your household refuse, we at Kia Motors do on a large scale.



## 5-Year Warranty Programme\*

All new Kia Passenger Vehicles come with an impressive 5-Year/100,000 km (whichever comes first) Warranty Programme covering against manufacturing or assembly defects. This warranty programme is transferable between owners and emphasises our commitment to our customers.

## 5-Year 24/7 Roadside Assist\*

A Roadside Assistance Programme for the duration of the Warranty Period is also offered on all new Kias at no cost. In the unlikely event that your Kia has broken down, help is only a call away and trained staff will be despatched to your location. If a repair cannot be conducted on the spot, the vehicle will be towed free of charge to the nearest Kia dealer.

## Kia Incident Care\*

### What is Incident Care?

Put simply, if you and your new Kia were unfortunately involved in an incident or crash that requires body repairs to your Kia, Kia Incident Care is here to help you.

Call 0800 800 542 and let the representative know that you have been involved in an incident and they will take over and help you through the entire process, arranging for your car to be repaired and back on the road. Kia Incident Care will even assist with completing claim forms, providing you with a courtesy car and making sure your Kia is repaired to exacting standards.

As with anything, there are conditions, the most relevant of which is that you have a current motor vehicle insurance policy which applies to you and your Kia.

Kia Incident Care is included with your new Kia and covers you for your first five years of ownership. At the end of five years, simply contact your Kia dealer to extend the coverage.

### Kia Incident Care benefits include:

- Complimentary late-model courtesy cars for the duration of the repair (in most locations)
- Recovery and delivery of the damaged vehicle at no cost to the driver
- Providing a claim form and liaising with your insurance broker or insurance company
- Stakeholder co-ordination and communications
- Repair progress tracking and proactive client communications including target completion dates
- Complimentary vehicle valet at completion
- Documented quality inspection
- Dispute resolution and/or co-ordination of fault rectification.

\*See [www.kia.co.nz](http://www.kia.co.nz) for full details and terms and conditions.

All information and illustrations are based on data available at the time of publication and are subject to change without notice. Contact your local Kia dealer for current information.

## The Power to Surprise

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Sorento, Kia offers a full line-up of cars, SUVs and MPVs that are not only practical but downright exhilarating to drive. Keep your eyes on Kia because the best is yet to come.

### About Kia Motors Corporation

Kia Motors Corporation ([www.kia.com](http://www.kia.com)) - a maker of quality vehicles for the young-at-heart - was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 2.7 million Kia vehicles a year are produced in nine manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 150 countries. Kia today has over 47,000 employees worldwide and annual revenues of US\$42 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA - the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan - "The Power to Surprise" - represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.'

Kia Motors New Zealand Ltd, 6 Highbrook Drive,  
East Tamaki, Auckland 2013, PO Box 204090,  
Highbrook, Auckland 2161  
Telephone: +64 9 573 6070 or 0800 639 542.

