

The Kia

CERATO

SEDAN OR HATCH



The Power to Surprise

A red Kia Cerato and a silver Kia Cerato are parked on a paved road. The red car is on the left, angled towards the viewer, while the silver car is on the right, shown from the rear three-quarter view. In the background, there are lush green trees on the left and a city skyline with several skyscrapers under a blue sky with light clouds on the right.

The perfect blend of practicality and style

The Kia Cerato sets itself apart through innovation and distinctive European design that's smart and stylish, yet at the same time secure and reliable. The Cerato is a car in tune with all you'd expect to deliver the ultimate driver experience.

CERATO

Engineered for you
and the environment



Nu 1.8 MPI (Multi-point Injection)

Max. Power 110 kW @ 6,500 rpm
Max. Torque 178 Nm @ 4,700 rpm

Choose from two robust yet quiet petrol engines – a Nu 1.8 MPI or the more powerful Nu 2.0 GDI unit. Each features Dual Continuously Variable Valve Timing (D-CVVT) and electronic fuel injection, while their lightweight aluminum construction ensures superb fuel economy. Low emissions mean less harm to the environment, while gear shifting is smooth and precise thanks to a six-speed automatic transmission.

Nu 2.0 GDI (Gasoline Direct Injection)

Max. Power 129 kW @ 6,500 rpm
Max. Torque 209 Nm @ 4,700 rpm



Six-speed automatic transmission

Fitted with a composite leather gear knob for a refined and sporty look, the six-speed automatic transmission is silky smooth and features a sequential sportshift function.



Six airbag system

The Cerato's airbag system provides driver and front seat passenger airbags, front side airbags, plus curtain airbags running the length of each side of the interior.



Front and rear parking assist system

Tight parking spots made simple. The front and rear parking assist system shows the distance between the car and any obstruction, while sounding an alert if you're too close.



Reversing camera

The reversing camera gives you clear sight of any obstructions behind the car to make parking and reversing both safe and easy, with the image (incorporating distance lines) relayed onto the audio system's LCD screen.



With ESC
Without ESC

Electronic Stability Control

The ESC system provides you with directional stability to control the Cerato in the event of a severe skid. The system ensures stability by monitoring the signals from various sensors to control each individual wheel's brake force pressure and engine power.

CERATO

Uncompromised safety
for peace of mind



ANCAP
Safety ★★★★★

Expect the unexpected

Combine beautiful exterior styling with superb performance and power, and the thrill of driving truly comes alive. Whether you're navigating through tight corners, accelerating on highways or braking in sudden situations, the Cerato instinctively responds to your every command.



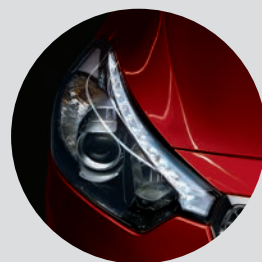
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Radiance from every angle



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Bring out the driver in you



HID headlamps

Emitting a distinctive blue hue, projection headlamps light up more of the road with a penetrative, accurate beam, giving you greater visibility at night.

LED daytime running lights

Stylish LED daytime running lights ensure added safety by clearly defining your position on the road.



Fog lamps

With a unique split-housing design that provides a striking visual effect, the fog lamps are positioned low on the front bumper for better illumination.



LED rear combination lamps

LED rear combination lamps not only provide high visibility for drivers approaching from behind, but also add an element of modernity and style with their multi-dimensional design.



Smart welcome & escort lighting system

An array of exterior, interior lights, door handle and puddle lights synchronise with the smart key to light up when approaching your car, and stay illuminated for 30 seconds when you get out of your car.



10-way power assisted driver seat

The 10-way power assisted driver seat with lumbar support smoothly adjusts so that you can easily find your ideal driving position.



Sliding centre armrest

Sliding adjustable centre console armrest gives more driving comfort and enhanced convenience for different seat locations.



Integrated memory seat

Featuring memory settings for two different drivers, the integrated memory seat function enables each driver to automatically readjust the seat at the touch of a button.



Heated and ventilated seat system

Three-stage heated seats ensure that both driver and front seat passenger are snug and warm even on the coldest days. The driver's seat also features the additional benefit of a three-stage ventilation system to provide different levels of comfort during the summer.

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The ultimate in in-car entertainment



Satellite navigation

The quintessential travel companion combining navigation, trip information and digital entertainment to make even the shortest trips easier and more enjoyable.

Map updates are available from your Kia Dealer – you'll get two free maps over three years.



Touch screen audio

The 4.3" colour TFT-LCD display provides stunning visibility and easy-to-use touch screen capability while featuring a rear view camera display and high-end audio touch controls for enhanced convenience.



Steering wheel audio remote control

Take full control of the audio system without removing your hands from the steering wheel.



Six-speaker sound system

Two tweeters and four door speakers provide superior sound quality.

Bluetooth and USB connectivity



Bluetooth hands-free lets you stream music and talk on the phone without taking your hands from the wheel. A USB port lets you plug in a mobile device and play your music through the Cerato's speakers.



Smart key with push button start

You can lock or unlock the Cerato's doors without using the key by simply pressing the button on the door handle. Turning the engine ignition on and off is also as easy as pushing a button.



Auto cruise control

Relax knowing you're within the speed limit. With the press of a switch conveniently located on the steering wheel, auto cruise control lets you maintain a constant speed for improved fuel economy and vehicle control.



4.2" TFT LCD supervision cluster

See everything at a glance. The supervision cluster's intuitive interface and high resolution display provides the following functionality and information:

- Multifunction trip computer (dual trip meter, average speed, average fuel economy, instantaneous fuel economy and distance to empty and average time)



- service interval reminder
- door auto lock settings
- welcome & escort light settings
- parking sensor display
- easy entry/exit seat settings.



No detail left unturned

First impressions go a long way. From the distinctive radiator grill to the driver-orientated cockpit, every detail of the Cerato delivers high-end functionality with cutting edge style.

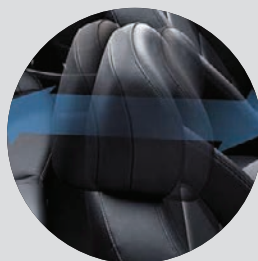
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Designed to inspire



Flex steer

Flex steer offers three driver selected steering modes: Normal, Comfort and Sport. Each mode provides an optimal balance between weight and feedback for individual driver preferences and is specifically tuned to suit New Zealand road conditions.



Sliding-type headrests

Horizontal and vertical sliding-type front headrests add another pane of adjustability to an already very comfortable seat.



Paddle shifters

The sporty paddle shifters on the steering wheel allow you to change gears without having to take your hands off the steering wheel.



Safety power sunroof

A tilt & slide power sunroof lets light and air into the interior, while a safety mechanism prevents it from closing if an obstruction is detected.

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Body colours



Clear White



Snow White Pearl



Silky Silver



Metal Stream



Aurora Black



Temptation Red

Wheels



16" Alloy wheel



17" Alloy wheel

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Specifications

| MECHANICAL | 1.8L LX | 1.8L EX | 1.8L SX | 2.0L SX |
|---------------------------------------------------|---------------------------------------------------------------------|------------|---------|-----------------------------|
| Engine type | 1.8L DOHC MPI 'CVVT' petrol | | | 2.0L DOHC GDI 'CVVT' petrol |
| Displacement (cc) | 1797cc | | | 1999cc |
| Compression ratio | 10.3:1 | | | 11.5:1 |
| Maximum power | 110kW @ 6500rpm | | | 129kW @ 6500rpm |
| Maximum torque | 178Nm @ 4700rpm | | | 209Nm @ 4700rpm |
| Fuel economy (combined cycle)** (sedan/hatch) | 7.1/7.7 | | | 7.4/7.5 |
| CO ₂ emissions (g/km) (sedan/hatch) | 169/184 | | | 177/180 |
| TRANSMISSION | | | | |
| Gear box | 6 speed automatic with sequential sportshift | | | |
| Drivetrain | Front Wheel Drive | | | |
| Paddle shifters | | | | X |
| SUSPENSION | | | | |
| Front suspension | MacPherson struts with coil springs and gas shock absorbers | | | |
| Rear suspension | Coupled torsion beam axle (CTBA) | | | |
| WHEELS | | | | |
| Tyres | 205/55 R16 | 215/45 R17 | | |
| Braking system | Ventilated front discs, solid rear discs with ABS, BAS, EBD and ESP | | | |
| Wheel size and type | 16" Alloy | 17" Alloy | | |
| Full size spare wheel and tyre | X | X | X | X |
| STEERING | | | | |
| Steering system | Motor-driven power assisted rack and pinion (MDPS) | | | |
| Minimum turning radius (m) | 5.3 | | | |
| Flex steering (Normal/Comfort/Sport modes) | X | X | X | X |
| Steering wheel adjustment | Tilt and Telescopic | | | |
| SAFETY FEATURES | | | | |
| ANCAP saefty rating | 5 STARS (2013 standard) | | | |
| ABS brakes with EBD and BAS | X | X | X | X |
| Electronic stability programme (ESP) | X | X | X | X |
| Dual front airbags | X | X | X | X |
| Dual side airbags | X | X | X | X |
| Dual (front to rear) curtain airbags | X | X | X | X |
| Child safety rear door locks with key activation | X | X | X | X |
| Remote keyless entry | X | X | X | X |
| Engine immobiliser | X | X | X | X |
| Front seatbelt pre-tensioners/load limiters | X | X | X | X |
| 3 x rear ELR diagonal belts | X | X | X | X |
| Washer fluid warning lamp | X | X | X | X |
| Front & rear parking sensors with in-dash display | X | X | X | X |
| Reversing camera | X | X | X | X |
| EXTERIOR FEATURES | | | | |
| Power sunroof with tilt/slide function | | | | X |
| Front headlamp system | Projector type | | | HID (Xenon) type |
| LED daytime running lamps | | | X | X |
| LED rear tail lights | | | X | X |
| Electrically adjustable heated mirrors | X | X | X | X |
| LED indicators mounted in side mirrors | X | X | X | X |
| Front fog lights | X | X | X | X |
| Front and rear mud guards | | | X | X |
| Chrome door handles and belt line | X | X | X | X |

| EXTERIOR FEATURES CONTINUED | 1.8L LX | 1.8L EX | 1.8L SX | 2.0L SX |
|----------------------------------------------------|---------------------------------------------------|-------------------|------------------------------------------------------------------------|---------------------------|
| Rear spoiler | Hatch only | Hatch only | X | X |
| Chrome exhaust tailpipe | Hatch only | Hatch only | X | X |
| INTERIOR FEATURES | | | | |
| Interior trim | Knit & Tricot Cloth | Leather | | |
| Leather steering wheel, gearshift & binnacle cover | X | X | X | X |
| Electric driver's seat with 8-way adjustment | | X | X | X |
| Electric lumbar support driver's seat (2-way) | | X | X | X |
| Driver's memory seat system (2 settings) | | X | X | X |
| Height adjustable driver's seat | X | X | X | X |
| 3-stage heated front seats | | | X | X |
| 3-stage ventilated driver's seat | | | X | X |
| Cooling glovebox | | | | X |
| Rear seat air vents | X | X | X | X |
| 60:40 split folding rear seats | X | X | X | X |
| Alloy pedals | | | | X |
| COMFORT AND CONVENIENCE | | | | |
| Multimedia system | 4.3" touchscreen radio/ CD/MP3 with 6 speakers | | 7.0" touchscreen Satellite Navigation/radio/ CD/MP3 with 6 speakers | |
| AUX input with USB capability | X | X | X | X |
| Bluetooth hands-free ** | X | X | X | X |
| Air conditioning | Manual | Dual-zone climate | | |
| Auto windscreen defog system | | X | X | X |
| Proximity key with engine start/stop button | X | X | X | X |
| Steering wheel mounted cruise and audio controls | X | X | X | X |
| Power windows with front auto up/down | X | X | X | X |
| Remote central locking | X | X | X | X |
| Instrument cluster | Dot matrix LCD type | | | 4.2" TFT Supervision type |
| Multifunction trip computer | X | X | X | X |
| Auto light control | X | X | X | X |
| Electrochromic rear view mirror | | X | X | X |
| Dual map lamps with sunglasses case | X | X | X | X |
| Front cup holders | X | X | X | X |
| Illuminated vanity mirrors in front sunvisors | X | X | X | X |
| Second row armrest with integrated cup holders | X | X | X | X |
| DIMENSIONS | | | | |
| Overall length (sedan/hatch) | 4,560/4,350mm | | | |
| Overall width | 1,780mm | | | |
| Overall height (sedan/hatch) | 1,435/1,450mm | | | |
| Wheelbase | 2,700mm | | | |
| WEIGHT AND CAPACITIES | | | | |
| Sedan kerb weight minimum/maximum | 1,243/1,304 kg | | | 1,258/1,319 kg |
| Hatch kerb weight minimum/maximum | 1,293/1,325 kg | | | 1,305/1,339 kg |
| Luggage capacity VDA (sedan/hatch) | 482/385 litres | | | |
| Fuel tank capacity | 50 litres | | | |
| Towing capacity - unbraked | 610kg | | | |
| Towing capacity - braked | 1,100kg | | | |

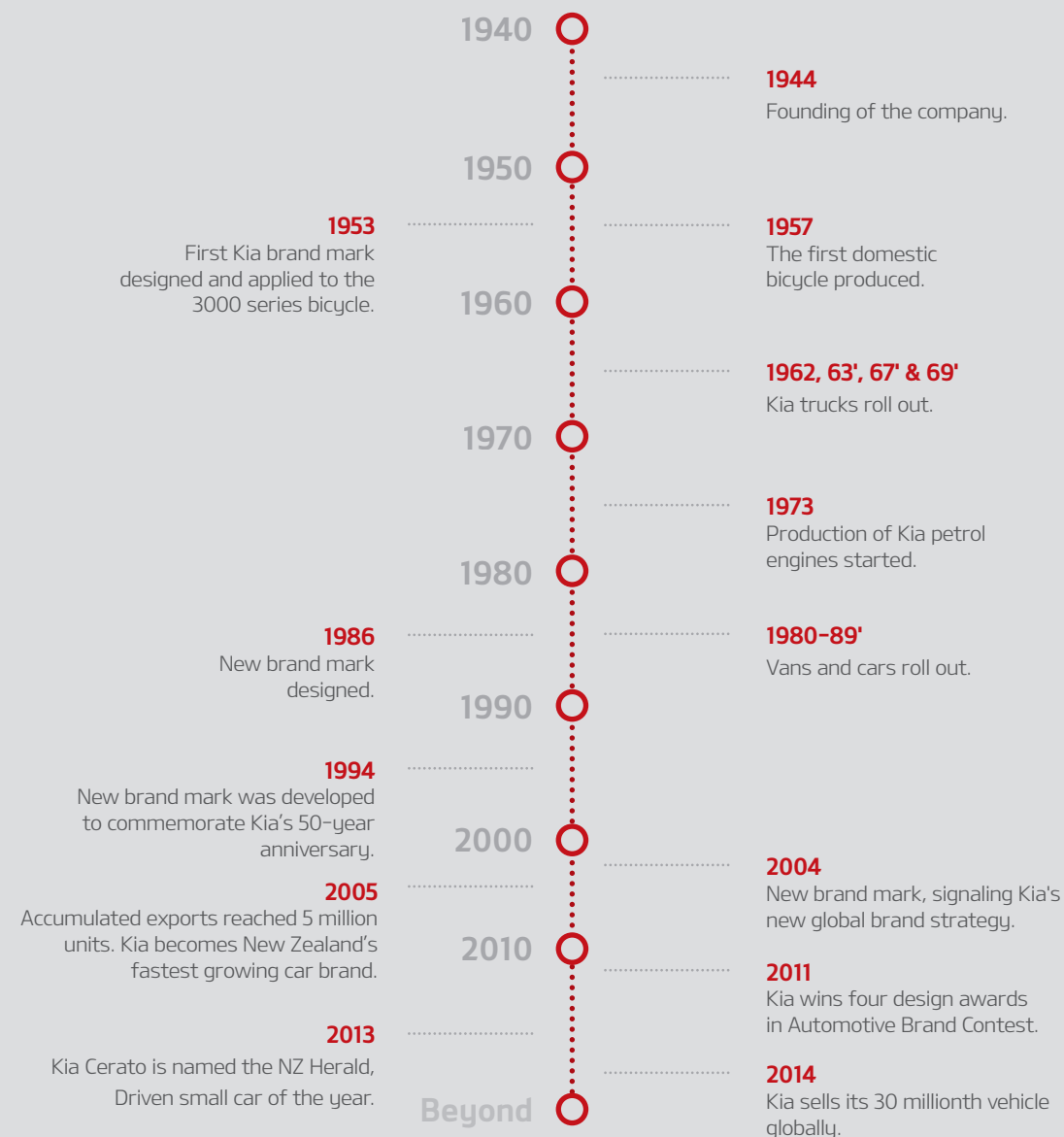
Specifications, equipment and colours shown in this brochure are subject to change without notice or obligation.

* Fuel consumption figures shown are from standard Australia Design Rules tests and are stated for the purpose of comparison. Actual results achieved will differ according to operating conditions and driving style.

** Not all handsets may be compatible.



A brief history



Keep your eyes on Kia
because the best is yet to come.



The stats





The environment



ECO-CONSCIOUS

So you value sustainable living? We do too.

That's why we take pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society.

Our environmental research centre spearheads our drive for the production of clean hybrid and fuel-cell vehicles to lead the way to eco-friendly cars for a greener tomorrow for you, your children and all of us.

From design through to recycling, we create innovative products, adhering to state-of-the-art Design for Recycling (DfR) guidelines. Even at the end of your car's life, we aim for eco-friendly return and treatment.

Operating a rigid process, we guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

As you can see, what you do on a small scale with your household refuse, we at Kia Motors do on a large scale.



Services



5 YEAR (UP TO 100,000KMS) Warranty Programme

All new Kia passenger vehicles come with an impressive 5 Year/100,000 km (whichever comes first) Warranty Programme covering against manufacturing or assembly defects. This Warranty Programme is transferable between owners and emphasises our commitment to our customers.



5 YEAR Roadside Assist

A Roadside Assistance Programme for the duration of the Warranty period is also offered on all new Kias at no cost. In the unlikely event that your Kia has broken down, help is only a call away and trained staff will be despatched to your location. If a repair cannot be completed on the spot, the vehicle will be towed free of charge to the nearest Kia dealer.



INCIDENT CARE

If you and your new Kia were unfortunately involved in an incident or crash that requires body repairs to your Kia, Kia Incident Care is here to help you, and is free for the first five years.

Visit Kia.com/NZ for full details and terms & conditions.



Sponsorship



Kia Magic

Transport used to be a major headache for the Waikato Bay of Plenty Magic netball team when it first started, but not any more thanks to Kia. Since 2013, we've been supplying a range of Kia vehicles to meet the varying needs of the squad, CEO and regional staff who look after the grassroots of the game. All of which makes getting to practice, games and clubs a whole lot easier!



Australian Open

Kia has been the major sponsor of the Australian Open every year since 2002, when Thomas Johansson and Jennifer Capriati were crowned champions. And with our new agreement through to 2018, we're set to become the longest running major sponsor in the event's history. Every year we supply Tennis Australia with more than 100 Kia cars to ensure the memorable and comfortable participation of the world's top tennis players, VIPs, officials and media.



FIFA World Cup

Kia Motors Corporation, in conjunction with its parent company, has extended its agreement with the world football governing body, FIFA. Kia now has an unprecedented long-term commitment for sponsoring the FIFA World Cup™ in 2018 and 2022 as Automotive Official Partner.

Part of this sponsorship is to supply senior FIFA officials with Kia vehicles to ensure a smooth running and enjoyable tournament, for players, officials and fans alike.

**Halberg
Disability Sport
Foundation**

Halberg Disability Sport Foundation

At Kia we're committed to supporting worthy causes in our local community, including the Halberg Disability Sport Foundation.

Started by Olympic champion Sir Murray Halberg (ONZ) in 1963, the foundation aims to enhance the lives of physically disabled people, their families and communities, by enabling them to participate in sport. CEO Geoff Burgess says the Kia fleet plays an important role in enabling the foundation to move around the community and further its aims. "It's been an excellent partnership, especially at our grassroots level (in terms of) linking physically disabled young people to sporting opportunities."

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Kia.com/NZ



The Power to Surprise