

CERATO **Koup**

1.6 T-GDI | 6 SPEED AUTO



Overseas model shown.



The Power to Surprise

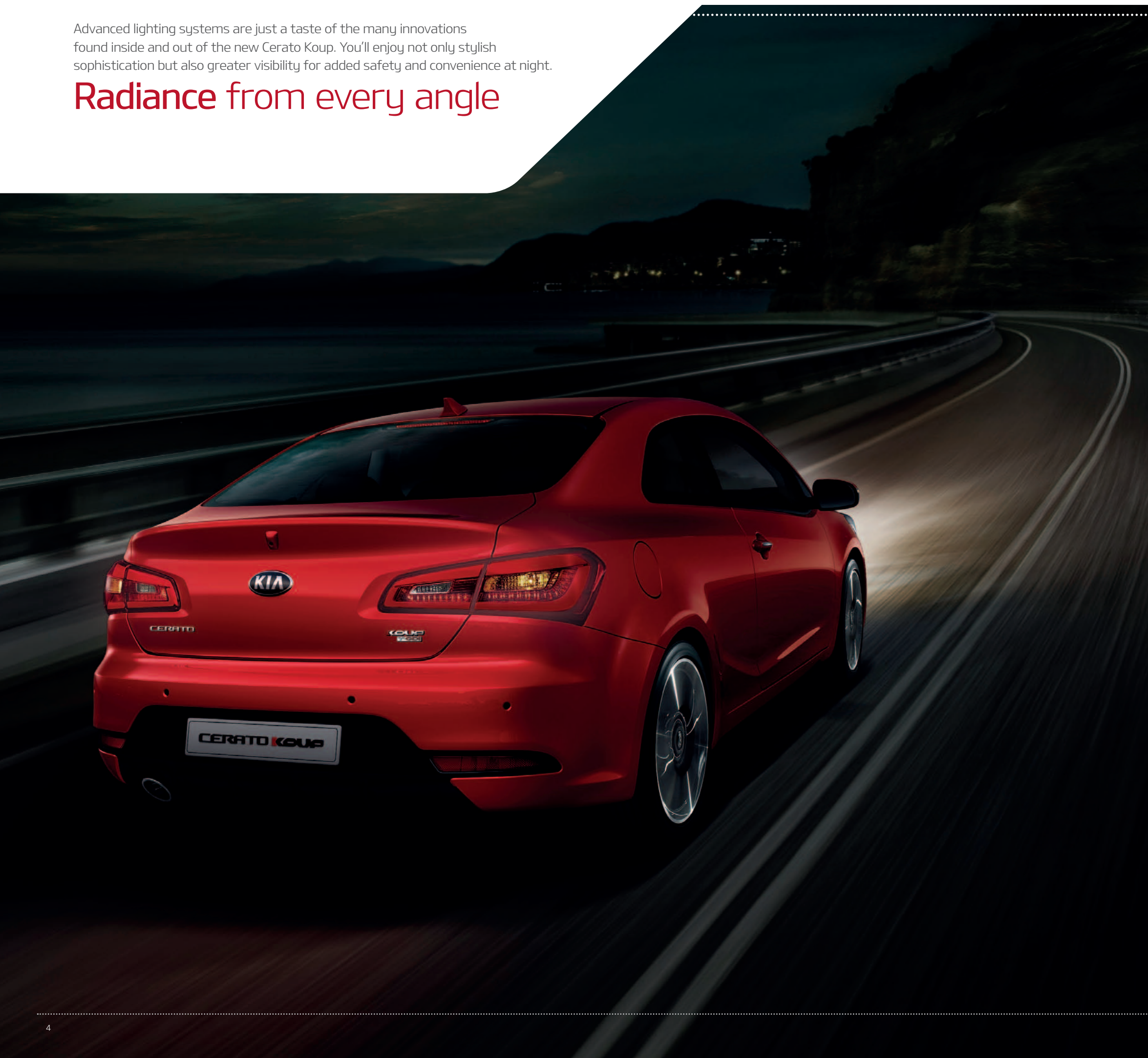
The Kia Cerato Koup sets itself apart through a sporty European design that's smart and stylish. The new Cerato Koup is a car in tune with the way you like to drive and be seen.

Expect to be noticed.



Advanced lighting systems are just a taste of the many innovations found inside and out of the new Cerato Koup. You'll enjoy not only stylish sophistication but also greater visibility for added safety and convenience at night.

Radiance from every angle



Projection headlamps

Stylish LED daytime running lights ensure added safety by clearly defining your position on the road.



Fog lamps

With a unique design for a striking visual effect, the fog lamps are positioned low on the front bumper for better illumination.



LED rear combination lamps

Style and safety. LED rear combination lamps not only provide high visibility for drivers approaching from behind, but also add a modern and stylish look.



Smart welcome and escort lighting system

Your car lights up to welcome you. An array of exterior and interior lights, door handle and puddle lights synchronise with the smart key to light up every time you approach or leave your car.

The ergonomically-designed driver space gives you easy and precise fingertip control, together with class-leading comfort. Taking centre stage is an instrument cluster with a large LCD screen that displays all the information you need at a glance. Meanwhile, a centre console tray with sliding cover lets you store your essentials within easy reach and sets as an armrest for extra comfort on long journeys.

Enhanced ergonomics for maximum control



Satellite navigation unit may differ from that shown.

Uncompromised safety for peace of mind

Combining a range of great safety features, the new Cerato Koup provides a safe environment for all your passengers, with the highest possible ANCAP safety rating. A comprehensive airbag system, seat belt pretensioners and whiplash reduction headrests protect you in the event of a collision. A parking assist system, with ultrasonic sensors at the front and back, coupled with a rear view camera, make parking in tight spaces a breeze, and of course, you'll reverse secure in the knowledge no-one's behind you.



Ultimate safety 6-airbag system

The new Cerato's airbag system provides driver and front seat passenger airbags, front side airbags, plus curtain airbags running the length of each side of the interior.



Rear view camera and display

Peace of mind when you're reversing. The rear view camera gives you clear sight of any obstructions behind the vehicle to make parking and reversing both safe and easy. You'll be totally aware of your surroundings with the images (incorporating distance lines) relayed via the rear view camera onto the audio system's LCD.



ESC (Electronic Stability Control)

Enjoy safer handling. The ESC system provides you with directional stability to control the vehicle in the event of a severe skid.



Electrochromic rear view mirror

No glaring headlights to distract you at night. The electrochromic rear view mirror automatically dims the reflected glare of headlights from vehicles behind you for added safety while driving at night.



Smart key with push button start

No more searching for the key. You can lock or unlock the new Cerato Koup's doors without using the key by simply pressing the button on the door handle. Turning the engine ignition on and off is also as easy as pushing a button.



4.2" TFT LCD supervision cluster

See everything at a glance. The instrument cluster's easy to read display gives you the following info:

- Multifunction Trip Computer (Dual Trip Meter, Average Speed, Average Fuel Economy, Instantaneous Fuel Economy and Distance to Empty and Average Time)
- Service Interval Reminder
- Door Auto Lock Settings
- Welcome & Escort Light Settings
- Parking Sensor Display



Front and rear parking assist system

Tight parking spots made simple. The front and rear parking assist system shows the distance between the car and any obstruction.



Your car isn't just a means of transport, it's an outward expression of your attitude towards the environment. Drive the Cerato Koup and along with efficiency and performance, enjoy low emissions and reduced fuel consumption. Optimum aerodynamics and silica tyres further enhance fuel economy by cutting down on drag and rolling resistance.

Engineered for you and the environment



Nu 1.6 T-GDI
(Gasoline Direct Injection)
Max. Power:
150 kW @ 6,000 rpm
Max. Torque:
265 Nm @ 1,750-4,500 rpm



Paddle shifters

Easy gear changes. The sporty paddle shifters on the steering wheel allow you to change gears without having to take your hands off the steering wheel.



Auto cruise control

Relax knowing you're within the speed limit. With the press of a switch conveniently located on the steering wheel, auto cruise control lets you maintain a constant speed for improved fuel economy and vehicle control.



6-speed automatic transmission

Easy, smooth transmission. Fitted with a composite leather gear knob for a refined and sporty look, the 6-speed automatic transmission is silky smooth and features a sequential sportshift function.



The ultimate in in-car entertainment

The new Cerato Koup is loaded with the latest in-vehicle entertainment technology so you can enjoy your favourite music. Featuring convenient steering wheel controls and high-end sound quality, the audio system will make those long journeys all the more enjoyable.

Satellite navigation

7" touchscreen navigation. Your perfect travel companion combining navigation, trip information and a digital entertainment feature to make even the shortest of trips easier and more enjoyable.

Map updates are available from your Kia Dealer – you'll get two free maps over three years.



Touch screen audio

Easy sound selection. The large colour TFT-LCD display provides stunning visibility, easy-to-use touch screen, rear view camera display and high-end audio touch controls for enhanced convenience.



Steering wheel audio remote control

Easy touch sound control. Take full control of the audio system without removing your hands from the steering wheel. A USB port lets you plug in an iPod or other mobile storage device and play your music through the Cerato Koup's speakers.



Hands-free Bluetooth

Bluetooth at your fingertips. The conveniently located Bluetooth hands-free control switches let you receive phone calls and stay focused on the road. Easy Bluetooth connection stores up to five different phones.

NB: Not all mobile devices will be compatible with vehicle's Bluetooth system.



Sound system

The new Cerato Koup's 6-speaker sound system with separate tweeters is designed to deliver crystal clear and full-bodied sound.

Cooling glove box

Chilled water always on hand. A cooling glove box is ideal for keeping drinks and snacks chilled on your journeys. It also features a light to ensure easy retrieval so you can easily see what you're after.



Rear centre armrest with cup holders

Passenger comfort in mind. For comfort and convenience, the rear seat is fitted with dual cup holders.



60:40 split folding seats

More space when you need it. The second row seats fold down easily to give you more flexibility when it comes to carrying luggage, shopping bags and sports gear.



Flex Steer

Choose your steering mode. Flex Steer offers three driver-selected steering modes: Normal, Comfort and Sport. Each mode feedback for individual driver preferences and is specifically tuned to suit Australian and New Zealand conditions.



Designed to inspire

Kia's unmistakable design is distinguished by our unique tiger nose grille, reflecting the 'less is more' philosophy of award-winning President and Chief Design Officer, Peter Schreyer. A design feature he believes evokes passion through purity and honesty.

Heated and ventilated seat system

Stay snug in your seat. Three stage heated seats ensure that both driver and front seat passenger are snug and warm even on the coldest days. The driver's seat also features a Three stage ventilation system to provide different levels of comfort during the summer.



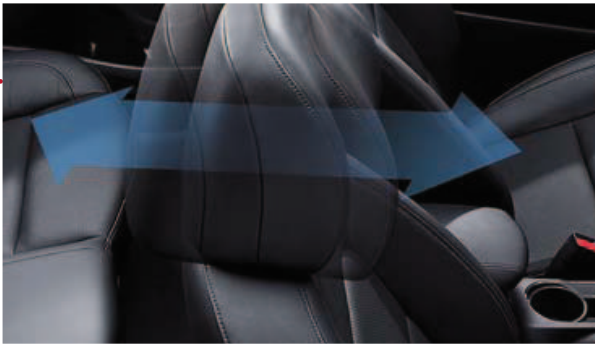
Dual zone climate air conditioning

We all need different preferences when it comes to hot vs cold. The Dual Zone climate controls allow both driver and passenger to adjust the air conditioning to their preferences.



Sliding-type headrests (front seats)

Neck and head comfort. Horizontal and vertical sliding-type front headrests add another pane of adjustability to an already very comfortable seat.



Escort Lights

See in the dark. Headlights and taillights stay illuminated for 30 seconds when you get out of the car before switching off automatically. This way, the car's lights help to illuminate the way to and from your front door.



Kia Niro



Peter Schreyer, President and Chief Design Officer (CDO)

"Our new cars are fresh and bold and could not be mistaken for anything other than a Kia."

Kia Motors is one of the main winners in the first-ever Automotive Brand Contest. In the Brand Design category, where strategy and focus of the brand's overall design is rated, Kia was ranked 'Best of Best'.



EUROPEAN DESIGN CENTRE



NAMYANG (KOREAN) DESIGN CENTRE




AMERICAN DESIGN CENTRE

Kia's Namyang Design Centre is supported by satellite design centres in the USA, Europe and Japan. Under Chief Designer Peter Schreyer's leadership, we are creating new customer experiences through research in industrial/visual design, aesthetics, philosophy, liberal arts, psychology, history, and artificial intelligence.

SPECIFICATIONS

KIA CERATO	KOUP
	1.6L GDI Turbo SX
MECHANICAL	
Engine type	1.6L DOHC GDI petrol turbo
Displacement (cc)	1591cc
Compression ratio	9.5:1
Maximum power	150kW @ 6000rpm
Maximum torque	265Nm @ 1750-4500rpm
Fuel economy (combined cycle)**	8.0
CO ₂ emissions (g/km)	190
TRANSMISSION	
Gearbox	6 speed automatic with sequential sportshift
Drivetrain	Front wheel drive
Paddle shifters	●
SUSPENSION	
Front suspension	MacPherson struts with coil springs and gas shock absorbers
Rear suspension	Coupled torsion beam axle (CTBA)
WHEELS	
Tyres	225/40 R18
Braking system	Ventilated front discs, solid rear discs with ABS, BAS, EBD and ESP
Wheel size and type	18" Alloy
Full size spare wheel and tyre	●
STEERING	
Steering system	Motor driven power assisted rack and pinion (MDPS)
Minimum turning radius (m)	5.3
Flex steering (Normal/Comfort/Sport modes)	●
Steering wheel adjustment	Tilt and Telescopic
SAFETY FEATURES	
ABS brakes with EBD and BAS	●
Electronic stability programme (ESP)	●
Dual front airbags	●
Dual side airbags	●
Dual (front to rear) curtain airbags	●
Remote keyless entry	●
Engine immobiliser	●
Front seatbelt pre-tensioners/load limiters	●
3 x rear ELR diagonal belts	●
Washer fluid warning lamp	●
Front and rear parking sensors with indash display	●
Reversing camera	●
EXTERIOR FEATURES	
Front headlamp system	Projector type
LED daytime running lamps	●
LED rear tail lights	●
Electrically adjustable heated mirrors	●
LED indicators mounted in side mirrors	●
Front fog lights	●

KIA CERATO	KOUP
	1.6L GDI Turbo SX
EXTERIOR FEATURES CONTINUED	
Front and rear mud guards	●
Door handles	Black high gloss type
Dual chrome exhaust tailpipes	●
INTERIOR FEATURES	
Interior trim	Composite Leather
Leather steering wheel, gearshift & binnacle cover	●
Electric lumbar seat adjustment	●
Height adjustable drivers' seat	●
3 stage heated front seats	●
3 stage ventilated drivers' seat	●
Cooling glovebox	●
Rear seat air vents	●
60:40 split folding rear seats	●
Alloy pedals	●
COMFORT AND CONVENIENCE	
Multimedia system	7.0" touchscreen satellite navigation/radio/CD/MP3 with 6 speakers
AUX input with USB capability	●
Bluetooth hands-free ** 	●
Air conditioning	Dual zone climate
Auto windscreen defog system	●
Proximity key with engine start/stop button	●
Steering wheel mounted cruise and audio controls	●
Power windows with auto down function	●
Remote central locking	●
Instrument cluster	4.2" TFT supervision type
Multifunction trip computer	●
Auto light control	●
Electrochromic rear view mirror	●
Dual map lamps with sunglasses case	●
Front cup holders	●
Illuminated vanity mirrors in front sunvisors	●
Second row armrest with integrated cup holders	●
DIMENSIONS	
Overall length	4530mm
Overall width	1780mm
Overall height	1410mm
Wheelbase	2700mm
WEIGHT AND CAPACITIES	
Kerb weight minimum/maximum	1370/1390 kg
Luggage capacity VDA	433 litres
Fuel tank capacity	50 litres
Towing capacity - unbraked	N/A
Towing capacity - braked	N/A

Specifications, equipment and colours shown in this brochure are subject to change without notice or obligation.

* Fuel consumption figures shown are from standard Australia Design Rules tests and are stated for the purpose of comparison. Actual results achieved will differ according to operating conditions and driving style.

** For a full list of compatible handsets visit kia.com/nz

Your Cerato Koup, your way

With seven beautiful body colours to choose from, choosing a Cerato Koup that's just right for you has never been so enjoyable.



Aurora Black



Racing Red



Snow White Pearl
(Special order)



Metal Stream



Bright Silver
(Special order)



Planet Blue
(Special order)



Abyss Blue
(Special order)

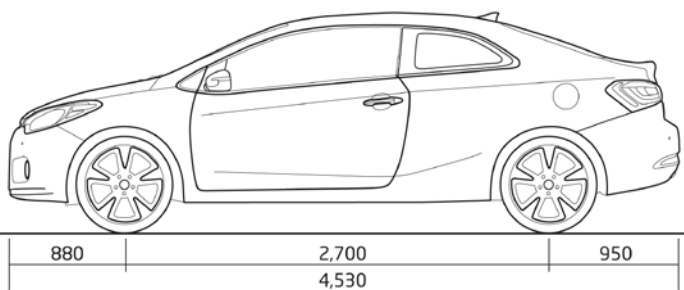
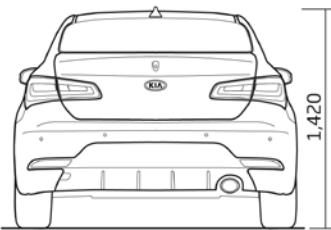
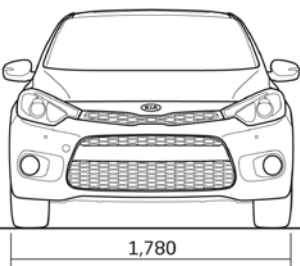
Wheels



18" alloy
wheel
225/40R18

Dimensions (mm)

With class-leading proportions, see how the Cerato Koup measures up.



As ECO-CONSCIOUS as you are So you value sustainable living? We do too.

That's why we take pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society.

We set up an environmental research centre to spearhead our drive for the production of clean hybrid and fuel-cell vehicles to lead the way to eco-friendly cars for a greener tomorrow for you, your children and all of us.

The concept of eco-friendly cars is adhered to throughout all phases of a vehicle's life. From design through to recycling, we create innovative products, adhering to state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials are being used in the production of every Kia. Even at the end of your car's life, one of our environmental targets is the eco-friendly return and treatment of end-of-life vehicles.

Operating a rigid process, we guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

As you can see, what you do on a small scale with your household refuse, we at Kia Motors do on a large scale.



5-Year Warranty Programme*



All new Kia Passenger Vehicles come with an impressive 5-Year/100,000 km (whichever comes first) Warranty Programme covering against manufacturing or assembly defects. This warranty programme is transferable between owners and emphasises our commitment to our customers.

5-Year 24/7 Roadside Assist*



A Roadside Assistance Programme for the duration of the Warranty Period is also offered on all new Kias at no cost. In the unlikely event that your Kia has broken down, help is only a call away and trained staff will be despatched to your location. If a repair cannot be conducted on the spot, the vehicle will be towed free of charge to the nearest Kia dealer.

Kia Incident Care*



What is Incident Care?

Put simply, if you and your new Kia were unfortunately involved in an incident or crash that requires body repairs to your Kia, Kia Incident Care is here to help you.

Call 0800 800 542 and let the representative know that you have been involved in an incident and they will take over and help you through the entire process whilst arranging for your car to be repaired and back on the road. Kia Incident Care will help you complete claim forms, provide you with a courtesy car and make sure your Kia is repaired to the highest standard.

As with anything, there are conditions, the most relevant of which is that you have a current motor vehicle insurance policy which applies to you and your Kia.

Kia Incident Care is included with your new Kia and covers you for your first five years of ownership. At the end of five years, simply contact your Kia dealer to extend the coverage.

Kia Incident Care benefits include:

- Complimentary late-model courtesy cars for the duration of the repair (in most locations)
- Recovery and delivery of the damaged vehicle at no cost to the driver
- Providing a claim form and liaising with your insurance broker or insurance company
- Stakeholder co-ordination and communications
- Repair progress tracking and proactive client communications including target completion dates
- Complimentary vehicle valet at completion
- Documented quality inspection
- Dispute resolution and/or co-ordination of fault rectification.

*See kia.com/nz for full details and terms and conditions.
All information and illustrations are based on data available at the time of publication and are subject to change without notice. Contact your local Kia dealer for current information.

The Power to Surprise

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Sorento, Kia offers a full line-up of cars, SUVs and MPVs that are not only practical but downright exhilarating to drive. Keep your eyes on Kia because the best is yet to come.

About Kia Motors Corporation

Kia Motors Corporation (www.kiamotors.com) – a maker of quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 2.7 million Kia vehicles a year are produced in nine manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 150 countries. Kia today has over 47,000 employees worldwide and annual revenues of US\$42 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.

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